

"I really love New England humidity," says Lindsay Zir. "It rejuvenates the **skin and hair** as opposed to the dry weather in L.A." Facials from Donna Flynn at Inside and Out Face and Body Spa in Newton are another local plus for her skin.

Thanks to do-it-yourself Preference by L'Oreal products from her local CVS, Zir changes her **hair color** to suit her mood or a job. Recently, she switched from red to a very dark, sultry brown. "If I mess up, there's no one to blame but myself," she jokes.

The **costume pearls and classic cuff bracelet**, purchased at H&M on Newbury Street, add to the 1940s feel of this outfit.

FASHION PLATES

Role Model

THIS ACTRESS LOVES DRESSING THE PART – IN FILM AND REAL LIFE.

Zir saw "1940s corporate chic" in this **Marc by Marc Jacobs high-neck, side-zippered dress** that she bought at Neiman Marcus in Boston this fall.

As an actress, Lindsay Zir knows a thing or two about role playing, a talent that extends to her wardrobe. "I'm obsessed with channeling women from different decades, then adding a modern twist," says the 31-year-old self-confessed shopaholic. Zir's outfits are so radically different from day to day that friends call her "The Chameleon." A body-conscious silhouette is the only common denominator. "I keep a 'look book' where I put pictures of outfits that I like and want to borrow and make my own." Not surprisingly, film stars in period movies pop up quite a bit, like Rachel McAdams's 1940s-clad character in *The Notebook*. Working in movies and theater on both coasts, Zir splits her time between an apartment in West Hollywood and her parent's Sherborn home, affectionately called "Camp Zir." Constant travel is no packing problem for the super-organized Zir. "I always have a wardrobe master plan. There's no other way to get dressed." — Tina Sutton

When shopping at the Coach store in Copley Place, Zir bought a **gold clutch bag** like this one for her sister. She later found this slightly used one for herself on eBay.

Zir thinks these **nude fishnet stockings** have a sexy, retro appeal. She bought them at the Capezio store in Wellesley.

Platform pumps would be too period perfect for Zir. She says these **metallic studded Christian Louboutin boots** from Neiman Marcus compliment "the rocker-chic, edgy side to my personality."

Where She Shops

FOR NOTICE-ME DRESSES Zir likes to make dramatic entrances. "For events, Betsey Johnson [201 Newbury Street, Boston, 617-236-7072, betseyjohnson.com] is my go-to store because their styles never play it safe," she says. Another favorite is Neiman Marcus (Copley Place, Boston, 617-536-3660, and Natick Collection, 508-620-5700, neimanmarcus.com) for Marc by Marc Jacobs and Alice + Olivia. **FOR BARGAINS** Zir can't get enough of the cheap-chic designs at Target (400 Cochituate Road, Framingham, 508-628-3136, target.com), especially styles from Isaac Mizrahi and the recent Libertine collection. H&M (100 Newbury Street, Boston, 617-859-3192, hm.com) is another favorite. "I always find affordable trendy items there that I don't mind ditching the following season if they go out of style." **FOR SHOES** Zir goes high and low when it comes to footwear. She likes Barneys New York (Copley Place, Boston, 617-385-3300, barneys.com) for splurging on Christian Louboutin and Manolo Blahnik, and Nine West (Natick Collection, 508-650-0739, ninewest.com) for "always comfortable and affordable staple shoes."